



St Francis **CMAT**

Logo & Branding Guidelines 2022

Main Logo

This version of the logo should be used wherever possible, including uses on websites, display boards and general printing uses.



Alternative Logo

This alternative version of the logo has been simplified for use on letterheads and other documents.



Simple Logo

This version of the logo can be used when other versions of the logo will be too big. This includes when the logo is scaled down to a small size, or has to fit in a certain space.



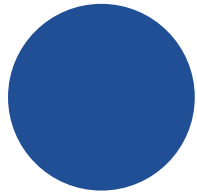
Alternative Logo Colours



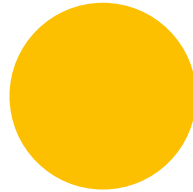
**St Francis
CMAT**

Brand Colours

These are the main two colours that are used in our logo, and should always be used alongside the logo on website branding and documents.



St Francis Blue
C:95 M:72 Y:9 K:0
R:44 G:84 B:151
#2C5497



St Francis Gold
C:0 M:27 Y:97 K:0
R:252 G:191 B:12
#FCBF0C

Brand Fonts

Our main typeface is Nunito Sans. This can be used in the sub styles as below.

NUNITO SANS EXTRABOLD Nunito Sans ExtraBold

Almost before we knew it, we had left the ground.

NUNITO SANS SEMIBOLD Nunito Sans SemiBold

Almost before we knew it, we had left the ground.

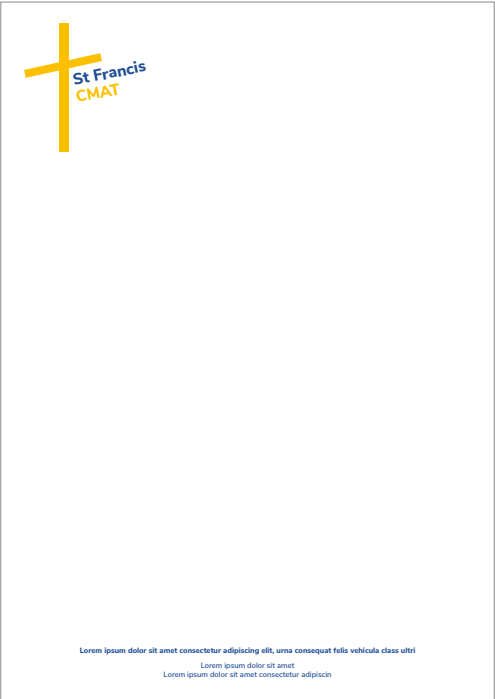
NUNITO SANS LIGHT Nunito Sans Light

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Example Branded Items



Letterheads



Social Media



ID Card

